

DIGITAL RESOURCES FOR REALTORS® TO ROCKET BUSINESS TO THE NEXT LEVEL

There is a plethora of resources at your fingertips that can help you grow your business and be a better REALTOR® to your clients. Here are a few of our favorites and where to find them.

STATS, INFOGRAPHICS & MARKETING MATERIALS

RPR®

RPR, or Realtors Property Resource, provides REALTORS® with data. Easily search properties, create and send branded reports, and view local market statistics, anytime, anyplace.
www.narrpr.com or the *N TREIS dashboard*

N TREIS Trends

An interactive market analytics tool, based on MLS data. It allows the user to instantly access nearly any view of the local housing market, all with an immersive interface.
N TREIS dashboard

MarketViewer

A real estate market analytics portal exclusively for members of TAR where you have instant access to market stats across thousands of geographies in Texas.
www.texasrealestate.com/members/research/marketviewer

Breakthrough™ Broker

Brand professionally created infographics for real estate agents, as well as postcards, social media posts and other marketing materials. Breakthrough™ Broker also has lead generation strategies and business planning tools as well.
www.breakthroughbroker.com

ListReports

Generate marketing materials for your listing including open house flyers, property reports, neighborhood demographics, infographics with local information & more.
www.listreports.com

FlyerCo

Create, share and print beautiful real estate flyers in minutes. FlyerCo has tons of template options that are prefilled with text and images for easy customization.
www.flyerco.com

TOOLS FOR FARMING

REiSource®

Specializing in data mining and lead generation, REiSource® is a nationwide database tool that helps you narrowly focus your business contacts and leads as well as helps to identify your most viable prospects based on sophisticated search options.
Contact Republic Title Business Development Rep.

Remine

Remine puts REALTORS® in the center of the transaction. Remine's interactive map and data-based filters help REALTORS® quickly and easily find new leads, track current and past opportunities.
N TREIS dashboard

Realist® Tax

Realist® from CoreLogic® is a public-record database that seamlessly integrates with MLS to provide in-depth property and ownership data, market information, street and aerial maps, as well as market trends to its users.
N TREIS dashboard

Pipl

The most comprehensive people search engine. Pipl is the place to find the person behind the email address, social media username or phone number.
www.pipl.com

SOCIAL MEDIA CONTENT

Canva

Easily create beautiful and professional designs and documents to use in your business for social media, email marketing and even postcards & flyers.
www.canva.com

Ripl

Make eye-catching animated posts in seconds to stand out on social media.
www.ripl.com

Snappa

Whip up graphics for social media, ads, blogs and more without Photoshop or graphic designers.
www.snappa.com

