# Stats, Infographics & Marketing

 $ORPR^{ ext{ iny R}}$  nar.rpr.com or the NTREIS dashboard

REALTORS® Property Resource, provides REALTORS® with exclusive access to the nation's largest property database. Search tools, market statistics, and branded reports are right at your fingertips.

#### $\triangleright ListReports$ listreports.com

Generate open house flyers, property reports, neighborhood demographics, infographics and more.

Department of the Broker breakthroughbroker.com

Add your logo to professionally created infographics, mailers, social media content, and more. Breakthrough

™ Broker also has lead generation strategies and business planning tools as well.

#### MarketViewer

texasrealestate.com/members/research/marketviewer

A real estate market analytics portal exclusively for members of TAR where you have instant access to market stats across thousands of geographies in Texas.

#### $\rangle NTREIS$ ntreis.net/resources/ntreis-statistics/

Pull NTREIS Local Market Updates/Reports and Monthly Market Indicators each month with statistical information from the previous month.

#### NTREIS Trends NTREIS dashboard

An interactive market analytics tool, based on MLS data. It allows the user to instantly access nearly any view of the local housing market, all with an immersive interface.

Texas A&M Real Estate Center recenter.tamu.edu
Housing activity statistics from over 50 MLS systems in
Texas, released monthly.



# Digital Resources for REALTORS®

to Rocket Business to the Next Level

There are a plethora of resources at your fingertips to help you grow your business and to help you be a better REALTOR® to your clients. Here are a few of our favorites and where you can find them.

# Social Media Content

#### *○ Canva* canva.com

Easily create beautiful and professional designs and documents to use in your business for social media, email marketing, postcards, and flyers.

#### Ripl ripl.com

Create branded videos and images in minutes, then instantly post to all your social media accounts at once.

#### Planoly planoly.com

Easily plan, edit, and schedule all your content for various social platforms in one place using this tool.

## $\Diamond \mathit{Unsplash}$ unsplash.com

With over a million free high-resolution photographs, Unsplash is the perfect place to start when looking for images to use in correlation with your social content.

## **Tools for Farming**

### $\triangleright REiSource$ ® reisource.com

A nationwide database tool that helps to narrowly focus your contacts and leads and helps to identify your most viable prospects based on sophisticated search options.

#### Remine NTREIS dashboard

Remine's interactive map and data-based filters helps you quickly and easily find new leads, export neighborhood data or mailing labels, and more!

## Realist® Tax NTREIS dashboard

Realist® is a public-record database that integrates with MLS to research properties, assess market conditions and trends, value homes, identify comparable sales, and create custom exports and mailing labels.

04/2021 republictitle.com